

11th June 2014

SRS LTD

SRS Ltd is in the Media ,Entertainment, Retail, Multiplexes and Jewellery sector. The current market capitalisation stands at Rs 430.00 crore. The company has reported a Annual sales of Rs 3438 crore and a Net Profit of Rs 42.75 Crore During Year Ended 31-03-2014.

SRS has posted good result. net profit for the quater ending March 2014 is 22.16 cr against 4.46 cr for the last quater. net profit has increased more than 5 time during the quater.

**The company is based in Faridabad and Management includes Anil Jindal - Chairman, Sunil Jindal - Managing Director.
Group Website : www.srsparivar.com**

**CURRENT MARKET PRICE : Rs 30.55 per share of face value 10
BOOK VALUE : 42.50 Last Year Divident : 10 %
EQUITY Capital : 139.20 Croe . PE Ratio : 10 EPS : 3**

**Stock is Less Volatile with 52 Weak Low is Rs 25 and High at 44.
Downside Potential is very very Low and Upside Potential :
Huge. Promoter Holding : 74 % , Institutional & Corporate
Holding : 22.8 % , Balance only abt 3.2 % holding with general
Public**

**Keeping in View of Current Bull run fast moving in Small and
mid cap companies ,Current Market Price of Rs 30.60 is very low
and Stock has hidden potential for good appreciation of abt 50%
from current level within One Year Time period**

Target Price : Rs 49.00

Stop Loss : Rs 24

**JAGDISH PRASAD BINDAL
happymindpower@gmail.com**